

Invitation to Exhibition of WPTC 2014

Since 2010, after Qi standard of an inductive coupling wireless power transmission was established, Wireless Power Transfer (WPT) related technologies experienced a great growth. Wireless charging products of a mobile phone with Qi standard are manufactured and sold in worldwide and WPT technologies have been widely studied for consumer electronics and automotive applications. Upon such interest in both academia and industry, IEEE WPTC 2014 event will be held in Jeju Island, Republic of Korea, hosted by Korea Advanced Institute of Science and Technology (KAIST), sponsored by IEEE MTT Society.

This event represents a significant sales and marketing opportunity to access field researchers and engineers from across the globe. Sponsors and exhibitors will benefit from direct exposure to interested, relevant and influential attendees. We hope you find the entire conference to be a worthwhile and promotional experience.

Thank you for your considerations.

Attachment – “INTRODUCTION to WPTC 2014 EXHIBITION/SPONSORSHIP

WPTC 2014 General Chair	Joung-ho Kim (joung-ho@ee.kaist.ac.kr)
WPTC 2014 Exhibition Chair	In Gwon Jang (igjang@kaist.edu)
WPTC 2014 Finance Chair	Nam Kim (namkim@chungbuk.ac.kr)
WPTC 2014 Finance Co-chair	Jonghoon Kim (jonghoon@kaist.ac.kr)

INTRODUCTION to WPTC 2014 EXHIBITION/SPONSORSHIP

1. Overview

- Title: IEEE Wireless Power Transfer Conference 2014 (WPTC 2014)
- Organizer: IEEE
- Date: May 8-9, 2014
- Venue: Ramada Plaza Jeju Hotel, Jeju Island, Republic of Korea
- Participants: 150-200 participants

2. Schedule

Checklist	Deadline
Application for exhibition space	Dec 16, 2013 ~ Apr 11, 2014
Payment deadline for exhibition booths	Apr 11, 2014
Booth allocation	Apr 14-18, 2014
Installation of exhibition booths	May 7, 2014
Exhibition	May 8-9, 2014
Removal of exhibition booths	May 9, 2014

3. Exhibition

(1) Application for participation

- Standard Shell Scheme booth (Size: 6 m² [3 x 2 m])
(Note: If necessary, you can purchase more booths for more space.)
- Standard Shell Scheme booth will be ready for use by **17:00, May 9, 2014**.
- If you need to construct your own booth, booth construction should be completed until 18:00, May 7, 2014.
- Please download 'WPTC 2014 Exhibition & Sponsorship Application Form' from the website (<http://www.wptc2014.org>) and send a completed form to the WPTC 2014 Secretariat by email (secretariat@wptc2014.org).

(2) General information on booth

- **Booth Specification**
 1. Standard shell scheme booth (size: 6 m² [3 x 2 m])
 2. Company name on fascia board
 3. Information desk and chair
 4. Spotlight: 2 EA (100W)
 5. Fluorescent light: 1 EA
 6. 2 sockets for electricity (220 V, 60Hz, Korean standard)
including energy usage of max 1 kW.



○ **Exhibitor Name Badge**

1. Download 'Exhibitor Name Badge Form' from the website <http://www.wptc2014.org>.
2. Fill out all the required information.
3. Send the form to secretariat@wptc2014.org no later than **Apr 27, 2014**.
4. Badges can be picked up at the registration desk on the spot.

○ **For more information**, WPTC 2014 Secretariat: Sejong Convention Service Ltd.

E-mail: secretariat@wptc2014.org, Phone: [82-2-783-3473](tel:82-2-783-3473)~4, Fax: [82-2-783-3475](tel:82-2-783-3475)

(3) Floor plan (TBD)

- **Location:** Ramada Lobby (8thFloor) in Ramada Plaza Jeju Hotel



4. Sponsorship

- These are additional sponsoring packages at different prices for greater benefits and more opportunities to advertise your company at the exhibition. The sponsoring packages are priced in KRW or USD.

Sponsorship Benefits		Diamond	Gold	Silver	Bronze
		KRW 10,000,000 (or USD 10,000)	KRW 6,000,000 (or USD 6,000)	KRW 2,000,000 (or USD 2,000)	KRW 1,000,000 (or USD 1,000)
Standard Benefits	Sponsor logo in proceeding	✓	✓	✓	✓
	Sponsor logo and company website link on the conference website	✓	✓	✓	✓
	Opportunity to have a promotional flyer to be inserted into the symposium bag (up to 1 brochure)	✓	✓	✓	✓
Premium Benefits	Exhibition booth (Size: 6 m ² [3m x 2 m])	2 (upon request)	1 (upon request)	1 (upon request)	N/A
	Color advertisement in proceeding	2 page	1 page	1/2 page	1/4 page
	Complimentary symposium registration (required to register via the conference website)	10	6	2	1
	Acknowledgement in the opening and closing session	✓	✓		
	One sponsor banner in the main area of the conference	✓			

- For more information, WPTC 2014 Secretariat: Sejong Convention Service Ltd.
E-mail: secretariat@wptc2014.org, Phone: [82-2-783-3473~4](tel:82-2-783-3473~4), Fax: [02-783-3475](tel:02-783-3475)